

Facts and Figures

All in CARAVANING 2021

Compass of China Caravaning and Camping Industry

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Date:	18 - 20 June, 2021 (hosted annually, first debut in 2012)
Venue:	Etrong International Exhibition & Convention Center, Beijing, China
Organizers:	Messe Düsseldorf (Shanghai) Co., Ltd. China National Travel Service Group Corporation Limited China Association of Automotive Manufacturer Recreational Vehicle Industry Committee China Self-Driving Tour and Camping & Caravaning Association (STCCA) of CTACA
Intl' Supporters:	Messe Düsseldorf GmbH (Organizer of CARAVAN SALON DÜSSELDORF) Federal Ministry of Transport and Digital Infrastructure German Caravan Industry Association (CIVD) Caravan, RV & Accommodation Industry of Australia (CRVA)

Registration Deadline: 15 May 2021

Open to: Trade & Public (B to B, B to C)

Participation Cost:

For Caravan/Motor Home Exhibitor Only

Outdoor Raw Space: 480 ¥ RMB/m² (min. 50m²)

Indoor Raw Space: 650 ¥ RMB/m² (min. 50m²)

For Other Exhibitor

Indoor Raw Space: 845 ¥ RMB/m² (min. 18m²)

Shell Scheme: 1,193 ¥ RMB/m² (min. 9m²)

Main product groups/sectors:

- Caravans/Trailers	- Camping equipment and parts
- Motor homes	- Outdoor articles/Hiking and biking equipments
- Basic vehicles	- Caravaning tourist industry
- Park trailers/Mobile homes	- Campgrounds Infrastructure suppliers/Recreational equipment suppliers
- Detachable parts and components for caravans and motor homes	- Campgrounds/Camping Parks material suppliers
- Installations/Heating/Gas/Water	- Campgrounds service and specialist sectors
- Energy supply/Electrical installations/ Electrical appliances	- Rental Agents
- Antennas/Receivers/Navigation systems	- Purchase/Financing /Insurances
- Vehicle parts/Chassis units/Axles/Trailer Equipment/Accessories	- Associations and clubs
- Tents	- Specialist literature

Trade Visitors:

- RV Agents/Importers/Traders/4S Shops	- Caravan Manufacturers
- Caravan Parts and Components Agents/Dealers/Traders	- Campground Developer/Operator
- Tourism system/Scenic Spots/Hotel/Real Estate	- Travel Agency/RV Rental Agency
- Tent/Camping & Outdoor Equipments Agents/Dealers	- Caravan Fans & Club
- Government Institutes/Associations/Research Institutes	- Media/Press

Statistics:	2017	2018	2019	2021 (Estimated)
Gross Space (m ²):	33,000	35,000	37,000	39,000
Total exhibitors:	650 (including campsites)	700 (including campsites)	200 (exhibiting brands) 592 (campsites)	230 (exhibiting brands)
Total visitors:	21,826	22,193	24,008	25,000
Media:	240	300	300	300

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