

Facts and Figures

All in CARAVANING 2020

Compass of China Caravaning and Camping Industry

www.aicshow.com



Date:	25 - 27 September, 2020 (hosted annually, first debut in 2012)
Venue:	Etrong International Exhibition & Convention Center, Beijing, China
Organizers:	Messe Düsseldorf (Shanghai) Co., Ltd. China National Travel Service Group Corporation Limited China Association of Automotive Manufacturer Recreational Vehicle Industry Committee China Self-Driving Tour and Camping & Caravaning Association (STCCA) of CTACA
Intl' Supporters:	Messe Düsseldorf GmbH (Organizer of CARAVAN SALON DÜSSELDORF) Federal Ministry of Transport and Digital Infrastructure German Caravan Industry Association (CIVD) Caravan, RV & Accommodation Industry of Australia (CRVA)

Registration Deadline: 25 August 2020

Open to: Trade & Public (B to B, B to C)

Participation Cost:

For Caravan/Motor Home Exhibitor Only

Outdoor Raw Space: 480 ¥ RMB/m² (min. 50m²)
Indoor Raw Space: 650 ¥ RMB/m² (min. 50m²)

For Other Exhibitor

Indoor Raw Space: 845 ¥ RMB/m² (min. 18m²)
Shell Scheme: 1,193 ¥ RMB/m² (min. 9m²)

Main product groups/sectors:

- Caravans/Trailers
- Motor homes
- Basic vehicles
- Park trailers/Mobile homes
- Detachable parts and components for caravans and motor homes
- Installations/Heating/Gas/Water
- Energy supply/Electrical installations/ Electrical appliances
- Antennas/Receivers/Navigation systems
- Vehicle parts/Chassis units/Axles/Trailer Equipment/Accessories
- Tents
- Camping equipment and parts
- Outdoor articles/Hiking and biking equipments
- Caravaning tourist industry
- Campgrounds Infrastructure suppliers/Recreational equipment suppliers
- Campgrounds/Camping Parks material suppliers
- Campgrounds service and specialist sectors
- Rental Agents
- Purchase/Financing /Insurances
- Associations and clubs
- Specialist literature

Trade Visitors:

- RV Agents/Importers/Traders/4S Shops
- Caravan Parts and Components Agents/Dealers/Traders
- Tourism system/Scenic Spots/Hotel/Real Estate
- Tent/Camping & Outdoor Equipments Agents/Dealers
- Government Institutes/Associations/Research Institutes
- Caravan Manufacturers
- Campground Developer/Operator
- Travel Agency/RV Rental Agency
- Caravan Fans & Club
- Media/Press

Statistics:	2017	2018	2019	2020 (Estimated)
Gross Space (m ²):	33,000	35,000	37,000	39,000
Total exhibitors:	650 (including campsites)	700 (including campsites)	200 (exhibiting brands) 592 (campsites)	230 (exhibiting brands)
Total visitors:	21,826	22,193	24,008	25,000
Media:	240	300	300	300

Person to contact for Germany & Europe: Messe Düsseldorf GmbH:

Mr. Andreas Schweflinghaus Tel: +49(0)211-4560-7797 Fax: +49(0)211-4560-8529 SchweflinghausA@messe-duesseldorf.de

Persons to contact for China, USA & other countries: Messe Düsseldorf (Shanghai) Co., Ltd.:

Mrs. Yujia Du Tel: +86-10-6590-7101 ext.8617 Fax: +86-10-6590-7347 Yujia.du@mds.cn
Mr. Jay Miao Tel: +86-21-6169-8300 ext.8332 Fax: +86-21-6169-8301 Jay.miao@mds.cn
Mrs. Ivy Zong Tel: +86-10-6590-7101 ext 8621 Fax: +86-10-6590-7347 Ivy.zong@mds.cn
Mrs. Joy Zhou Tel: +86-10-6590-7101 ext 8612 Fax: +86-10-6590-7347 Joy.zhou@mds.cn