

Facts and Figures

All in CARAVANING 2019

Compass of China Caravaning and Camping Industry



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Date:	14 - 16 June, 2019 (hosted annually, first debut in 2012)
Venue:	Etrong International Exhibition & Convention Center, Beijing, China
Organizers:	Messe Düsseldorf (Shanghai) Co., Ltd. China National Travel Service Group Corporation Limited China Association of Automotive Manufacturer Recreational Vehicle Industry Committee China Self-Driving Tour and Camping & Caravaning Association (STCCA) of CTACA
Intl' Supporters:	Messe Düsseldorf GmbH (Organizer of CARAVAN SALON DÜSSELDORF) Federal Ministry of Transport and Digital Infrastructure German Caravan Industry Association (CIVD) Caravan, RV & Accommodation Industry of Australia (CRVA)

Registration Deadline: 31 March 2019

Open to: Trade & Public (B to B, B to C)

Participation Cost:

For Caravan/Motor Home Exhibitor Only

Outdoor Raw Space: 480 ¥ RMB/m² (min. 50m²)
Indoor Raw Space: 600 ¥ RMB/m² (min. 50m²)

For Other Exhibitor

Indoor Raw Space: 845 ¥ RMB/m² (min. 18m²)
Shell Scheme: 1,085 ¥ RMB/m² (min. 9m²)

Main product groups/sectors:

- Caravans/Trailers
 - Motor homes
 - Basic vehicles
 - Park trailers/Mobile homes
 - Detachable parts and components for caravans and motor homes
 - Installations/Heating/Gas/Water
 - Energy supply/Electrical installations/ Electrical appliances
 - Antennas/Receivers/Navigation systems
 - Vehicle parts/Chassis units/Axles/Trailer Equipment/Accessories
 - Tents
 - Camping equipment and parts
 - Outdoor articles/Hiking and biking equipments
 - Caravaning tourist industry
 - Campgrounds Infrastructure suppliers/Recreational equipment suppliers
 - Campgrounds/Camping Parks material suppliers
 - Campgrounds service and specialist sectors
 - Rental Agents
 - Purchase/Financing /Insurances
 - Associations and clubs
 - Specialist literature
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Trade Visitors:

- RV Agents/Importers/Traders/4S Shops
 - Caravan Parts and Components Agents/Dealers/Traders
 - Tourism system/Scenic Spots/Hotel/Real Estate
 - Tent/Camping & Outdoor Equipments Agents/Dealers
 - Government Institutes/Associations/Research Institutes
 - Caravan Manufacturers
 - Campground Developer/Operator
 - Travel Agency/RV Rental Agency
 - Caravan Fans & Club
 - Media/Press
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Statistics:	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019 (Estimated)</u>
Gross Space (m ²):	30,000	33,000	35,000	37,000
Total exhibitors:	526 (including campsites)	650 (including campsites)	700 (including campsites)	200 (exhibitors) 1000 (campsites)
Total visitors:	17,369	21,826	22,193	25,000
Media:	240	240	300	300

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